NCC Cable System Order

62311590	Flight Dates	07/25/16 - 07/31/16	Upd	Update Date		07/22/16			
0419	Agency	Multi Media Services	Vers	Version		3 Vs. 2			
Time Warner/Toledo Zone, OH	Advertiser	Rebuilding America Now	Sho	Show All Lines					
Toledo		•	Tota	al # of Wee	ks		1		
•	Client Code	ent Code 61					\$2,747.00		
Collin Diederich	Product Code	uct Code 93		Commission			\$412.05		
Adam Mildon	Est Code	Est Code 601		Net Total			\$2,334.95		
Washington	Product Name	ot Name		Total Spots		28			
(301) 951-2620	Credit Status		Affili	Affiliate Split		100.0			
Not accepted		•	Solo	Sold On		Cost Per Spot			
Cable Nielsen Live+1 May16	Primary Demo	Adults 35+	GRF	P	-	GIMP	-		
-	Makegood Policy	Approval Required	CPF)	-	СРМ	-		
	O419 Time Warner/Toledo Zone, OH Toledo Collin Diederich Adam Mildon Washington (301) 951-2620 Not accepted	Time Warner/Toledo Zone, OH Toledo Collin Diederich Adam Mildon Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16 Agency Advertiser Client Code Product Code Est Code Product Name Credit Status Primary Demo	Agency Multi Media Services Advertiser Rebuilding America Now Collin Diederich Adam Mildon Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16 Agency Multi Media Services Rebuilding America Now Client Code 61 Product Code 93 Est Code 601 Product Name Credit Status Primary Demo Adults 35+	0419 Agency Multi Media Services Verillagency Time Warner/Toledo Zone, OH Advertiser Rebuilding America Now Shown of the street of the	Agency Multi Media Services Advertiser Rebuilding America Now Client Code 61 Product Code 93 Est Code 601 Washington (301) 951-2620 Not accepted Cable Nielsen Live+1 May16 Agency Multi Media Services Version Show All Lines Total # of Wee Commission Net Total Total Spots Adults 35+ GRP	O419 Agency Multi Media Services Version Time Warner/Toledo Zone, OH Advertiser Rebuilding America Now Show All Lines Toledo Total # of Weeks Collin Diederich Product Code 93 Commission Adam Mildon Est Code 601 Net Total Washington Product Name Total Spots (301) 951-2620 Credit Status Affillate Split Not accepted Sold On Cable Nielsen Live+1 May16 Primary Demo Adults 35+ GRP -	Agency	Agency	

Comments :	7/22 REVISED ORDER Corrected Rates.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	4	\$95.00	\$380.00	30	NCR 06/27/16-09/25/16
2	FOOD	VARIOUS	7/25/16	7/31/16	18:00	24:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	3	\$158.00	\$474.00	30	NCR 06/27/16-09/25/16
3	HALL	VARIOUS	7/25/16	7/31/16	10:00	18:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	4	\$18.00	\$72.00	30	NCR 06/27/16-09/25/16
4	HALL	VARIOUS	7/25/16	7/31/16	18:00	24:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	3	\$32.00	\$96.00	30	NCR 06/27/16-09/25/16
5	HGTV	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	4	\$135.00	\$540.00	30	NCR 06/27/16-09/25/16
6	HGTV	VARIOUS	7/25/16	7/31/16	18:00	24:00	Х	Х	Х	Χ	Χ	Х	Х	-	-	3	\$315.00	\$945.00	30	NCR 06/27/16-09/25/16
7	TLC	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	4	\$15.00	\$60.00	30	NCR 06/27/16-09/25/16
8	TLC	AVG. ALL WKS<	7/25/16	7/31/16	18:00	24:00	Х	Х	Х	Χ	Χ	Х	Х	-	-	3	\$60.00	\$180.00	30	NCR 06/27/16-09/25/16

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$2,747.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,747.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	07/25/16
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62311590 | Toledo | Time Warner/Toledo Zone, OH | 0419 |